

## 2018 AA7 Application

This is only for the purpose of seeing the full picture.

Tip: When saving a page to come back later and complete, it's always a good idea to copy and save your generated URL link. Email can get lost or simple get blocked.

- **Organizational information**

- Organization's Legal Name\*
- Organization's Operating Name (if different than legal name)
- Tax I.D.\*
- Mailing Address\*

Street AddressCityState / Province / RegionZIP / Postal Code

- Street Address (If different than mailing address)

Street AddressCityState / Province / RegionZIP / Postal Code

- Website Address
- Other Social Media Handles (e.g. @ArtsTulsa)

- **Contact Information**

- Executive Director\*

First Last

- Phone\*
- Email\*

- **Primary Contact for this Request**

- Same as Executive Director?

- Yes?

- Name\*

First Last

- Title\*
- Phone\*

- Email\*

- **Organizational Overview**

- Please include your organization's official nondiscrimination policy in the space below.\*
- Was your organization a member of Arts Alliance Tulsa in 2016 or 2017?\*

Please select...Yes (skip to section B)No (complete section A only)

- **SECTION A. FOR NEW APPLICANTS**

- Organization's Mission Statement
- Organizational History:

Briefly describe your organization's history (years of operation, significant events in the growth of the organization, etc.) (250 words max).

- Core Strengths:

What are your organization's core strengths? How is your organization different from similar local organizations? (250 words max)

- Sustainability:

What predicts your sustainability as an organization? (250 words max)

- Economic Impact/Cultural Tourism

In what ways does your organization have an economic impact or promote cultural tourism for the benefit of the city of Tulsa? (100 words max)

- Impact Statement

Please provide an impact statement that helps speak to the heart of your organization's story. This can be a quote from an individual or group served by the organization. (100 words max)

- **SECTION B. FOR RETURNING APPLICANTS**

- Mission Statement: Have there been any changes to your Mission Statement? If so, please elaborate below.

(250 words max)

- Leadership: Have there been any changes to executive leadership of the organization since your last application? If so, please elaborate below.

(250 words max)

- **Grant Impact:** AAT grants are unrestricted and may be used for any operational expense at the discretion of the organization. Please briefly describe how your most recent AAT grant impacted your organization in practical terms. (For example: The Greenwood Cultural Center used their 2016 AAT grant to leverage a matching grant in order to purchase a van, thereby increasing program participation by at least 60 percent).

(250 words max)

- **Economic Impact/Cultural Tourism:** In what ways does your organization have an economic impact or promote cultural tourism for the benefit of the city of Tulsa?

(100 words max)

- **Alliance Membership Value:** In addition to funding, in what ways has AAT been of value to your organization?

(250 words max)

- **Organization's Financial Information**

- Last completed fiscal year end date:\*
- Total Budget for the last completed fiscal year:\*
- Total contributed revenue for the most recently completed fiscal year?\*
- Total Earned Income for the last completed fiscal year:\*
- Total In-Kind Donation Value for the last completed fiscal year:\*
- Total expenditures for the last completed year:\*
- Did your organization have a budget deficit in the last fiscal year? If yes, please provide the amount.\*
- What is the amount, if any, of your organization's long-term debt as of the last fiscal year?\*
- Did your organization receive any public funding (local, state, or federal) in the last completed fiscal year? If yes, please describe the amount and source.\*
- Does your organization provide financial assistance to any other arts organization? If so, please elaborate below.\*

(250 words max)

- **ORGANIZATION'S EMPLOYMENT INFORMATION FOR 2017**

- How many full-time employees did your organization have in 2017?\*
- Of this number, how many can be classified as visual or performing artists?\*

- How many part-time employees did your organization have in 2017?\*
- Of this number, how many can be classified as visual or performing artists?\*
- How many volunteers did your organization have in 2017?\*
- How many volunteer hours were donated to your organization in 2017?\*

- **Programming**

- Total number of events presented during in 2017:\*
- How many people did your organization serve in 2017?\*
- How many people paid to attend a performance or program in 2017?\*
- How many people attended free programming in 2017?\*
- If your organization provides programming that specifically serves veterans, the elderly, individuals with disabilities, low-income families, English Language Learners, or any other under-served community, please describe below.\*

(250 words max)

- **Arts-In-Education Specific Programming**

- Total number of schools served?\*
- Total number of students served? \*
- What percentage of the organizations budget is allocated to arts in education. This could be interpreted as written/classroom curriculum instead of programming arts-in-education?\*
- Of the number of students served, how many were provided with need-based financial assistance in 2017?
- How much total need-based financial aid did the organization offer in 2017?\*

- **COLLABORATION AND SUPPORT**

- The purpose of any alliance is to work together for the mutual benefit of all participants. Does your organization have plans to work collaboratively with other arts organizations in 2018? If so, please elaborate below.\*

(250 words max)

- Please describe how your organization plans to support AAT's 2018 campaign. For example: in 2017, some organizations hosted behind-the-scenes tours for AAT donors, offered special pricing for exhibits or performances, found sponsors for AAT's Brunch, etc.\*

(100 words max)

- Is your organization currently conducting a capital campaign? If yes, please describe the scope of the project and the campaign goal.\*

(100 words max)

- Other than funding, what is your organization's greatest need?\*

(250 words max)

- **Demographics**

- Approximately what percent of your total audience/participants are Tulsa area residents?\*
- % from Oklahoma, but outside of Tulsa?\*
- % from other states:\*
- % from other countries:\*
- Which age groups does your organization reach?\*

- Pre-school
- Elementary School
- Middle School
- High School
- Adult
- 5 of 7 items shown. Edit field to view all

(Check all that apply)

- Describe an aspect of growth and/or change as it relates to any particular demographic and your organization's reach. This includes any major accomplishments or success stories from 2017.\*

(250 words max)

- **Enclosure: Please attach a pdf copy of the following with your grant application.**

- File Upload\*

Organization's Most Recent 990

- File Upload\*

Last fiscal year's budget vs. actual expenses

- File Upload\*

Board of Directors List

- File Upload

Most Recent Strategic Plan (if applicable)

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